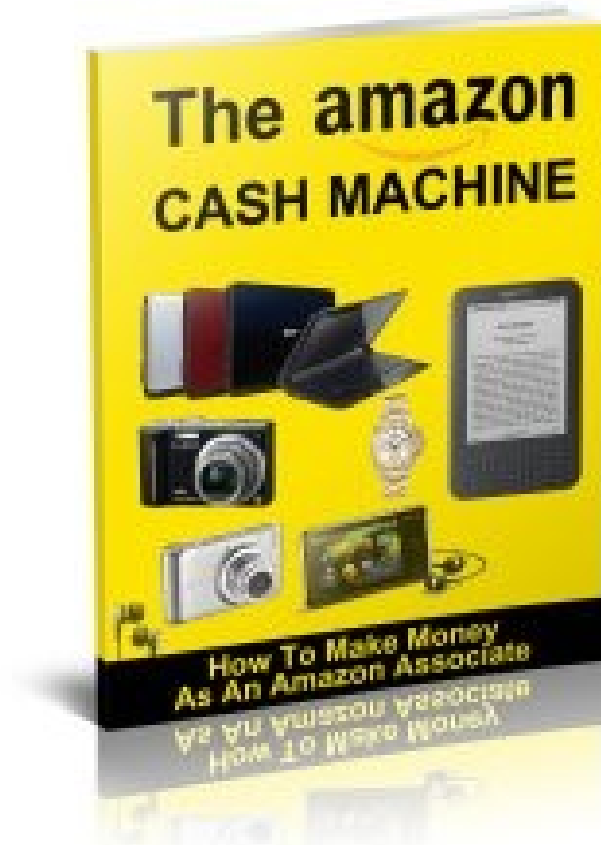


# The Amazon Cash Machine



## How To Make Money As An Amazon Associate

by  
**Robert Corrigan**

Brought to you by [www.passport2profits.com](http://www.passport2profits.com)

## **Written and Published by: Robert Corrigan**

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## **INTRODUCTION**

### **"Many Streams Make a River".**

Have you heard this expression before? It's a favourite saying of my mentor John Thornhill.

Essentially this mean that you may not make a massive income from a single source but if you have multiple income streams contributing to your overall income and then keep adding news streams of revenue then your overall income will become a raging torrent.

In 2010 I released my home study course [12 Roads to Success](#) in which I gave 12 Blueprints for online success, here I reveal an additional plan as a bonus for my friends and subscribers.

I reveal yet another income stream making money as an Amazon Associate, Amazons own affiliate program.

Now this plan alone will not make you a millionaire but it takes very little effort to do and hardly any effort to maintain. Remember,

### **"Many Streams Make a River".**

To Your Success

Robert Corrigan

## **BECOMING AN AMAZON ASSOCIATE**

Amazon Associates is Amazons own affiliate program, as you would expect of a trusted global brand the program is highly professional, well designed and provides an enormous number of tools to help you promote Amazon products on your own websites.

The advantage for you as an associate is that you will never need to stock a product, ship a product or provide support for a product. In short you promote Amazon products on your websites in return for a commission on each sale.

### **HOW IT WORKS**

- You will need a website of your own in which to promote Amazons products.
- You will need to generate traffic to your website.
- You will need to sign up for the Associate program, each country will have its own.
- When you have chosen the products you wish to promote, you will need to create the links on your website (I will show you how to do this later).
- If a visitor buys something from your link within a certain length of time you will earn a commission on the sale.

### **SETTING UP YOUR OWN WEBSITE(S)**

This really is the hardest part of the whole deal, you can decide to have your own blog or website set up with your own domain and hosting or you can use one of the free ones that are widely available.

There are many companies that can set up your hosting for you either for your websites or for a blog, or you can use Blogger.com Many people start off using Blogger as it is very easy to use and full details on how to set up your blog is available on the site. The massive disadvantage is that you will never own the blog and you are at the mercy of google who could decide to pull the blog at any time. The best option all round is to pay the modest hosting fee yourself and you can construct as many blogs as you like.

The important consideration here is to make your blog focus on a niche area, the reason is very simple and is the biggest mistake made by online marketers. Don't try and sell to everyone or you will end up selling to no one. Make the subject to

your blog specific and focus in on the niche market.

It doesn't matter what the niche is just make the products you select specific to your niche.

### Example:

Maybe you have set up a review blog to review a business product or program. This can either be a free blog or if you have a hosting account a [WordPress](#) blog.

Post regularly to the blog so that it becomes ranked by Google and other search engines, you may have some affiliate links in the blog already so you can now add complimentary products from Amazon and promote them on you websites.

Ok, enough background lets do it.

- Sign up for Amazon Associates by following the links

[Amazon.com](#)  
[Amazon.co.uk](#)



The screenshot shows the Amazon Associates homepage. At the top, the 'amazonassociates' logo is on the left, and 'Help | Feedback | United States' is on the right. The main heading is 'Make Money Advertising Amazon Products' with a subtext 'Earn up to 15% in referrals by advertising Amazon products.' Below this, a diagram illustrates the process: 'Advertise products on your web page' (showing a web page snippet), 'People follow the links to Amazon' (showing three orange figures), and 'Earn up to 15% when they buy' (showing a camera and a large green dollar sign). A blue 'Get Started Tour' button is next to the diagram. On the right, a sign-in section asks 'Already a member? Sign in to access your account.' with fields for 'Email address' and 'Password', and buttons for 'Sign in', 'Need help?', 'Don't have an account?', and 'Join now for FREE!'. Below this, the 'New Associate Tools' section lists: 'Earn advertising fees on Kindle books, Kindle devices and more. Visit the new Kindle landing page to learn how.', 'Use Blogger's built-in tools to easily add relevant products to your blog.', and 'Use the Share on Twitter feature on Site Stripe to post links from Amazon.' At the bottom left, a 'What's New?' section highlights 'Earn up to 8.5% on the New Kindle!' and mentions it's Amazon's #1 bestselling item. A 'See all Associates blog posts | 2 of 6' link is also present. A 'Stay Connected' section at the bottom right lists 'Discussion Boards' and 'Associates Blog'.

Now sign up for a free account, this is from Amazon.com but the Amazon.co.uk sign up is exactly the same.

## Amazon.com Associates Program: Application

### Sign In To Your Account

My e-mail address is

☒ I am a new customer.

☐ I am a returning customer, and my password is:

[Sign in using our secure server](#)

[Need help?](#)

If you are already an existing customer you can simply sign in as normal if you are not yet an Amazon customer you will need to create an account before you can become an associate.

#### Access Your Existing Account

User Name:

Password:

[Use existing account](#)

#### Or Create a New Account

Enter your name and e-mail address and choose a password for your account.

Full Name:

E-Mail Address:

Reenter E-mail Address:

Choose a Password:

Reenter Password:

[Create a new account](#)

When you create an account you are taken to the associate sign up page where you will need to enter some further details and decide how you wish to be paid. If you are in the UK and sign up for Amazon.com you can only be paid by cheque. When you have been approved by Amazon you will receive an e-mail that contains your Sign in ID and Tracking ID.



amazonassociates Account Settings

Home Links & Banners Widgets aStore Endless.com Reports Product Advertising API

Signed in as **rmidi** - [sign out](#)  
20

Tracking ID  
**rmidi-20**

Get Started Now  
[Get Started Now](#)

Stay Connected

- Discussion Boards
- Associates Blog

Customer Support

- Help
- Performance Tips
- Glossary
- Operating Agreement

Special Programs

- Kindle for Associates
- Sell on Amazon
- Product Advertising API
- Vendors & Publishers
- Amazon WebStore

## Associates Alerts

### Spotlights

#### Kindle Updates

Kindle, Amazon's bestselling product, is now only \$189, down from \$259. Earn up to 8.5%! Remember that effective May 1, 2010, you can also earn advertising fees on Kindle books. We'd like to invite you to browse through our [new Kindle page](#) which gives you an overview of all the tools you'll need to easily build links and earn money on everything Kindle related, all in one place!

#### Amazon Associates and Google Blogger Now Integrated

Google Blogger users can now add revenue-generating Amazon product links to their blogs by adding links and images to their posts in just 2 easy steps. For more information, visit the [Associates Blog](#).

#### Add Music and Video Clips to Your Site Now

From playing song samples with the [MP3 Clips widget](#) to showing movie previews with the [Video on Demand Widget](#), there are several ways to monetize your site with our digital widget collection! Browse the selection and find one that best suits your site. [Go digital](#).

#### Earn up to 15% on Endless.com Referrals

Amazon Associates can now earn up to 15% on referrals to [Endless.com](#), an exciting shoe and handbag shopping experience built by Amazon.com. Check out the [new tab](#) to learn more!

When you log in you will be taken to the home page where you will see your Associate alerts. Examine the tabs at the top of the page which gives you access to all the promotional tools you will need.

Home Links & Banners Widgets aStore Endless.com Reports Product Advertising API

## Links & Banners

It's easy to advertise Amazon products by building links and banners. When you add these links and banners to your web page and visitors click on them from your page, you can earn up to 15% on all purchases made during their shopping session.


### How Do I Build Affiliate Links to Amazon?

Amazon helps you build links to Amazon.com and Endless.com with a range of tools.


#### Text Links

Canon PowerShot SD710 IS 10MP Digital Still Camera with 3x Optical Zoom (Silver)

#### Image Links



#### Enhanced Links




#### Product Links


Link to a specific product on Amazon and show some information about that product. The Product Links tool lets you build customized Text Links, Text and Image links, and Image only links to Amazon products.

- Your links will include your Associate tag and you will be paid for qualifying revenues coming through this link.
- Use Product Previews to enhance your Product Links.
- [Add Product Links now](#)


#### Favorite Brands, Classic Styles



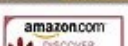
#### amazonmp3



#### Books over \$25



#### amazon.com



#### Banners

Link to Amazon product categories and promotions using our stylish graphical banners.

- Many standard banner sizes and shapes available.
- Show special graphics for special Amazon promotions such as Back to School or Mothers Day.
- Easy to add.
- Earn referrals of up to 15% of sales.
- [Add Banners Now](#)

#### Site Stripe

Site Stripe lets you build your Associates links right from any Amazon.com page.

- Quick and easy link building while browsing Amazon.
- Short-cuts to Associates news and reports.
- Easy to configure.
- Completely compatible with Product Links.
- [Learn more](#)

By clicking the banner tab you can promote virtually any product in the Amazon

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catalogue and just by clicking the learn more link it will bring up the banner HTML code for you which is embedded with your Associate ID.

**Directions:** This link is served by us. You don't need to download the graphic. Just highlight and copy the HTML code below, then paste it into the code for your Web site.



Showing 1 of 6 banners  
Click the arrow buttons above to preview the entire rotating banner ad.

**HTML**

```
<iframe src="http://rcm.amazon.com/e/cm?t=rmdi-20&o=1&p=12&l=url&category=kindlerotating&f=ifr" width="300" height="250" scrolling="no" border="0" marginwidth="0" style="border:none;"
```

Highlight HTML

Click on the Widgets tab.

Account Settings | Help | Feedback | Select Locale: United States

Home | Links & Banners | **Widgets** | aStore | Endless.com | Reports | Product Advertising API

Home >  
**Build Your Amazon Widgets**

Amazon Widgets are rich, interactive mini-applications that bring Amazon functionality to your website. Start by selecting one of the options below. You'll then be able to customize your widget and we'll provide the HTML for you to use on your site. [Learn more](#)

Showing 1 - 15 of 15      Sort by: Featured ▼

**Search**

Let your readers find and explore interesting products from Amazon.com without them leaving your site.



[Add to your Web page](#)

**Carousel Widget**

Take your products for a spin in the Carousel widget. Hand-pick your favorite products or choose from several lists including Amazon Bestsellers and Hot New Releases.



[Add to your Web page](#)

**My Favorites**

Express yourself by recommending and commenting on products from Amazon.com. Let everyone know how you feel and what you like!



[Add to your Web page](#)

**Deals Widget**

Showcase the hottest deals from Amazon on your web page. Delight your viewers with Goldbox deals or select a specific category to show discounted items and ongoing promotions from that category.



[Add to your Web page](#)

**MP3 Clips Widget**

Add music to your web site with the MP3 Clips widget. Search through Amazon's catalog of DRM-free MP3 music and add entire albums or select specific MP3 tracks to add to your widget.



[Add to your Web page](#)

**Slideshow**

Make elegant slideshow widgets out of images chosen from products across the entire Amazon catalog - CD cover art, DVD's, books, anything!



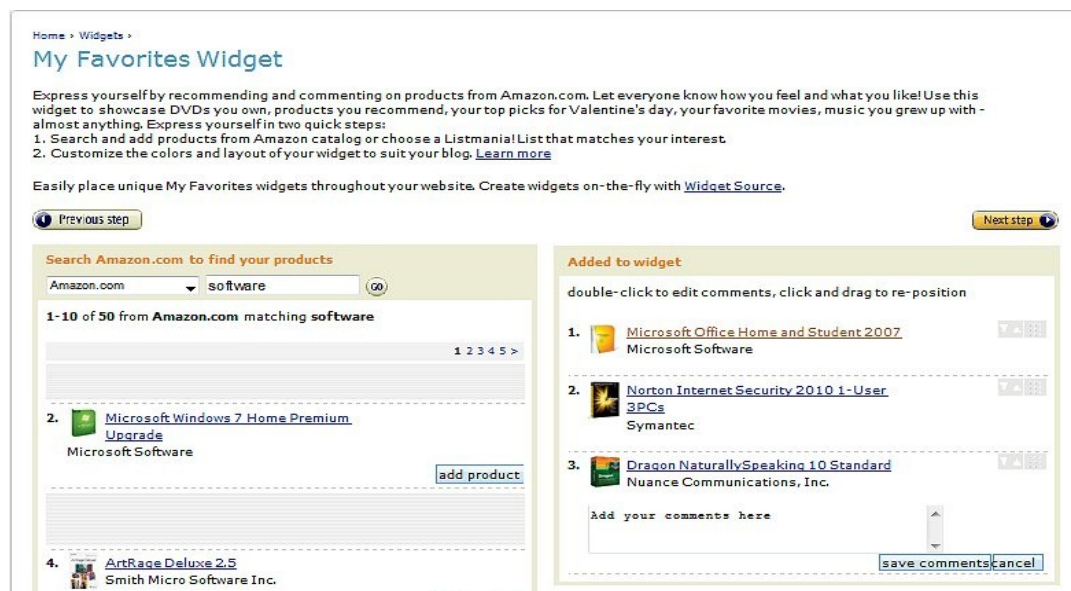
[Add to your Web page](#)





Take the time to examine the most suitable widgets to use and try to match them closely to the products you are wanting to promote. Remember soft sell is better than hard sell so don't go overboard and put as many adverts on your site as it will hold.

To add a widget simply click the Add to your Web page button.



In this example I have chosen to promote software so I simply type software in the search box and hit the go button. This will then present me with all the software products for sale. I have just chosen the first 3 products and they have been added

to the widget. Click on the next step button.

The screenshot shows the 'My Favorites Widget' customization page. At the top, there's a navigation bar with links: Home, Links & Banners, Widgets, aStore, Endless.com, Reports, and Product Advertising API. Below this, the page title is 'My Favorites Widget'. A sub-header says: 'Customize the display of your widget by selecting a format and choosing from various options available. After you are done, just click on the "Add to my Web page" button to install your widget on your blog or web site.'

The main content area is divided into two columns. The left column is titled 'Display Options' and contains several settings: 'Title' is set to 'I Recommend'; 'Show' has checkboxes for 'Image' (checked), 'Price' (checked), and 'Rating' (unchecked); 'Shuffle products' is checked; 'Size' is set to '336x280 Large Rectangle' with a dropdown menu; and 'Custom size' is an option. Below this is the 'Color and Design' section, which shows a preview of the widget with a blue background and white text. It also includes a 'Customize it...' link and a 'My R Harry' button.

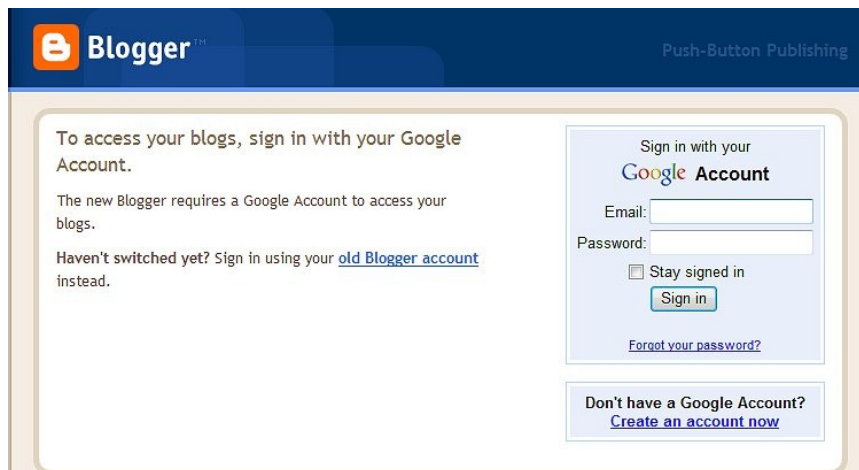
The right column is titled 'Preview' and shows a larger version of the widget. It displays a list of products: 'Dragon Natural', 'Microsoft Office Home and Stud...', 'Norton Internet Security 2010...', and 'Symantec'. Each product has a price listed below it: '\$36.99', '\$119.19', '\$33.75', and '\$33.75'. At the bottom of the preview, there are links for 'Get Widget', 'Privacy', and the 'amazon.com' logo.

At the bottom of the page, there are three buttons: 'Previous step', 'Add to my Web page', and 'Save'. To the right of these buttons, it says 'Currently Editing: My Favorites - 001'.

You can customise the widget on this page to match the colours and theme of your blog or websites. Click the Add to my Web page button.

The screenshot shows a dialog box titled 'Add to my Web page' with a 'Close' button in the top right corner. The main text inside the dialog says: 'Choose any of the web sites listed below to add this widget to your Web page'. Below this text, there are five links with icons: 'Add to Blogger', 'Add to Google Pages', 'Add to Ning', 'Add to Typepad', and 'Add to Wordpress.org blog'. Below these links, there is another line of text: 'Or, click the Copy button below to copy and then paste it into your Web page'. Below this text, there is a text input field containing the code: '<SCRIPT charset="utf-8" type="text/javascript"', followed by a 'Copy' button and the word 'Copied'.

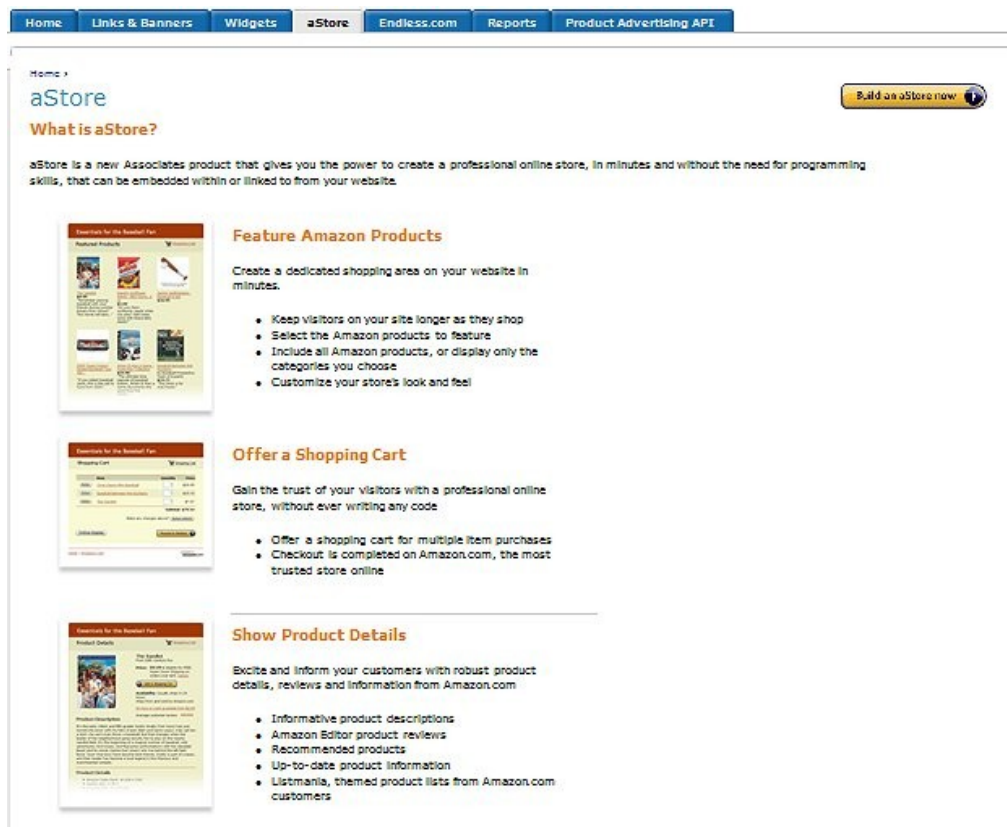
Click the link which corresponds to where you want to install the widget.



Sign in to the account and install the widget. With most of the widgets the process is very similar so take care to choose the ones you really need.

## USE aSTORE

Often considered as a lazy way of setting up an online shop. aStore allows you to set up an online store in a niche of your choice. aStore is highly customisable with a wide range of themes.



## How Does It Work?

Easy! With four simple configuration pages, you can create and customize your aStore in minutes. No programming is necessary. The aStore setup tool will guide you through the process and generate a URL to which you can link or embed in your site.

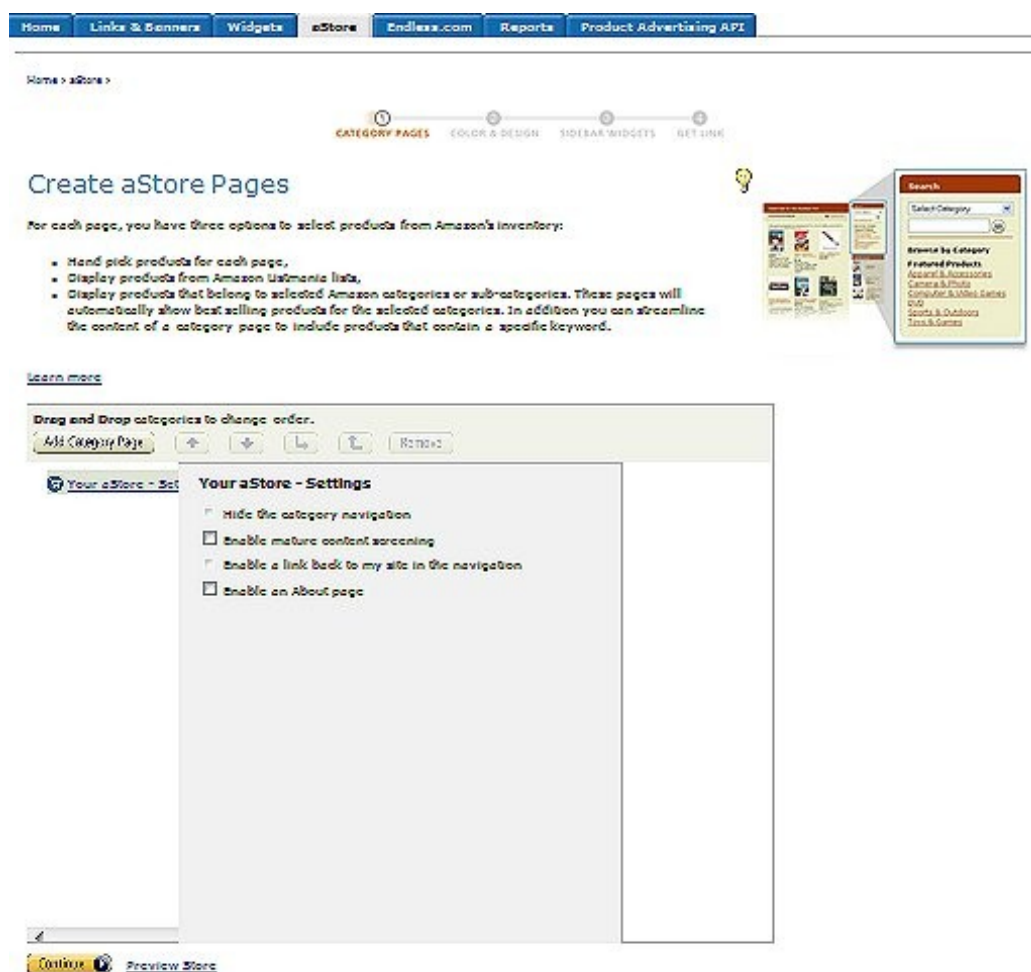
## How Much Does It Cost, and How Do I Get Paid?

All Associates have access to aStore, and there are no fees associated with building stores for your sites. Referral fees are handled the same as with other Associates links.

## How Do I Get Started?

Simply click [here to build an aStore now](#).

Click the build an aStore link to get started.



Play around with the themes until you are satisfied with the results. aStores can be linked directly to your blog, website or any page of your website. Most Associates will set up an aStore and expect it to make money without spending the time to post new content to their website which will enable it to be ranked by the search engines.



## ADVANTAGES

- You do not need a product, you never need to stock a product and you will never need to provide support for a product.
- Amazon will handle all payments for you.

## DISADVANTAGES

- There is lots of competition particularly for popular items this emphasises the importance of choosing a niche area.
- You do not get exclusivity to any product because any Associate can promote any product.
- Despite the promise that it is on complete autopilot you will need to generate traffic to your website.
- The level of commission or in other words cents per sale, Amazon advertise 10% but it is better to work on the idea of 5% this is a more realistic return. Obviously if you promote a product with a higher ticket price then your commission will be higher even if less products are sold and your referral rate is low- make sense?

So how can I maximise my income using the Associate program? By simply following the advice of building niche websites and installing the sales widgets on them you have everything you need to succeed in adding another income stream.

### But

There is a quicker way, what if you had a whole bunch of websites making you \$1 a day, a relatively modest amount. \$365 a year, what if you had 20 all doing exactly the same? Result \$7,300 a year in passive income.

Now that is a lot of review blogs so there really should be an easier way, well there is its called Multi Profit Websites.



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## **How to Build a Website in Three Easy Steps.**

Well it's good news for anyone looking to build their own website because someone has finally devised a program to help you build a website in three easy steps regardless of ability.

And let me tell you this is so simple a 7 year old can do it. If you have tried to create a professional looking website of your own but failed Multi Profit Websites is the solution.

You have the ability via a simple admin control panel to create a website that is 100% unique that can generate an affiliate income from companies such as Google, ClickBank, Amazon, eBay, commission Junction and many more. You also have the ability to display your eBay auctions, or any auctions you choose. And this can all be done in three easy steps.

Here's all you need to do:-

#Step one - Login to your admin control panel.

#Step two - Edit your website (this is so easy a 7 year old could do it)

#Step three - Start Making Money

And it gets better, you can create a website based on any niche you choose.

Let me give you an example. Let's say you want to create a niche website based around weddings.

You would simply add the keyword 'weddings' to your admin control panel and Multi Profit Websites would AUTOMATICALLY generate you a wedding themed website. You can also add your own content to make your website 100% unique. AND YOU CAN BUILD AS MANY WEBSITES AS YOU WISH.

This really is an amazing product and you simply have to check it out:

[Multi Profit Websites](#)

Each of these websites may only generate a modest amount per week but remember the maxim.

**“Many Streams Make a River”.**

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Robert Corrigan

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**If you are just starting out online I can highly recommend the following**

**12 Roads to Success e-course**



**12 Ready TO Go Blueprints For Online Success!**

Visit my blog at <http://robert-corrigan.com> to sign up for my profit blaster newsletter and grab yourself a ton of free stuff while you are there.

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