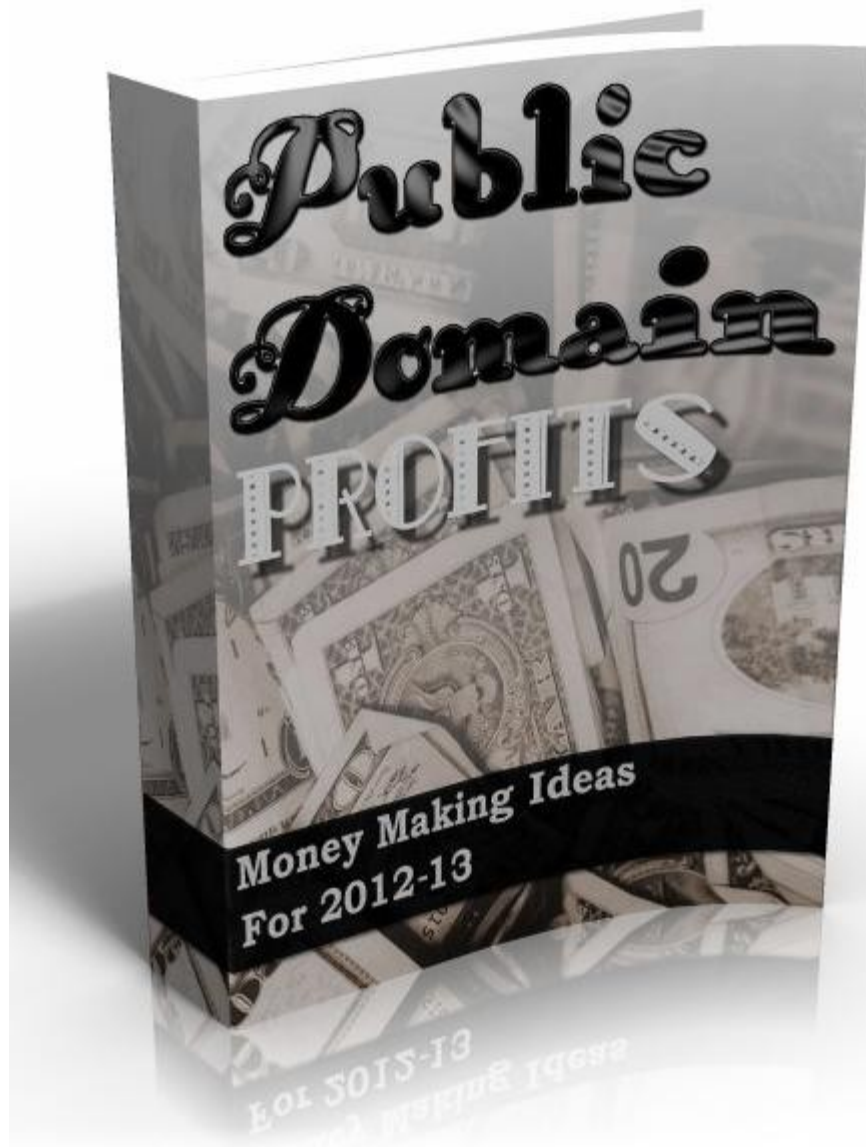


Public Domain Profits



www.fifty-dollarsaday.com

Written and Published by: Steven Poke

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Every effort has been made to make this document as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this report contains information on internet marketing eBay and the public domain only up to the publishing date. Therefore, this document should be used as a guide only – not as a definitive source of information on any of the above.

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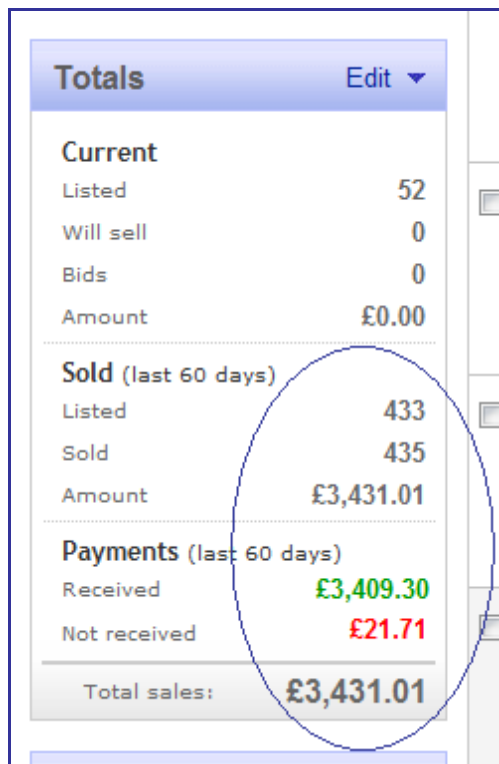
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CHAPTER ONE

INTRODUCTION – MAKING MONEY ONLINE, EASY RIGHT?

Hi, and welcome to “Public Domain Profits”. In this short report, I hope to open your eyes to the money making power of the public domain. The real beauty of this power is that it can be harnessed by anyone, with **no upfront investment** to make a great second salary or even a serious “job quitting” income.

The first thing I want to do is show you exactly how *I* am earning a *great* second income by coupling the money earning power of the public domain with the exceptional traffic of eBay.



Totals		Edit ▼
Current		
Listed	52	
Will sell	0	
Bids	0	
Amount	£0.00	
Sold (last 60 days)		
Listed	433	
Sold	435	
Amount	£3,431.01	
Payments (last 60 days)		
Received	£3,409.30	
Not received	£21.71	
Total sales:		£3,431.01

This is a ‘screen grab’ of the Sold items section of ‘My eBay’. As you can see, in this 60 day period I made 435 sales with a total value of £3431.01 – (approximately \$5,146) which averages out to around \$86 per day. OK so I’m not making millions, but this is a *very* useful extra income! For me it has actually been quite life changing as it has enabled me to pay off my debts, and, whilst I’m by no means rich and I still have a regular job also, I don’t have any of the previous money worries I used to have AND I can finally see some “light at the end of the tunnel” in terms of actually quitting my job. My head is literally full of ideas for ways not just to expand my eBay business but for many, many “spin off” projects which

could be launched on the back of it to make me extra money...

Here's another screen-shot from my PayPal account which shows the funds I withdrew into my bank account during August / September 2012.

Money withdrawn - 24 Aug 2012 to 23 Sep 2012										Print
Move to Recent Activity		What's this		Payment status glossary						
<input type="checkbox"/>	Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross	Fee	Net amount	
<input type="checkbox"/>	22 Sep 2012	Transfer To	Bank Account	Completed	Details		-£60.00	£0.00	-£60.00 GBP	
<input type="checkbox"/>	20 Sep 2012	Transfer To	Bank Account	Completed	Details		-£70.00	£0.00	-£70.00 GBP	
<input type="checkbox"/>	19 Sep 2012	Transfer To	Bank Account	Completed	Details		-£160.00	£0.00	-£160.00 GBP	
<input type="checkbox"/>	17 Sep 2012	Transfer To	Bank Account	Completed	Details		-£130.00	£0.00	-£130.00 GBP	
<input type="checkbox"/>	15 Sep 2012	Transfer To	Bank Account	Completed	Details		-£50.00	£0.00	-£50.00 GBP	
<input type="checkbox"/>	14 Sep 2012	Transfer To	Bank Account	Completed	Details		-£100.00	£0.00	-£100.00 GBP	
<input type="checkbox"/>	13 Sep 2012	Transfer To	Bank Account	Completed	Details		-£80.00	£0.00	-£80.00 GBP	
<input type="checkbox"/>	11 Sep 2012	Transfer To	Bank Account	Completed	Details		-£80.00	£0.00	-£80.00 GBP	
<input type="checkbox"/>	8 Sep 2012	Transfer To	Bank Account	Completed	Details		-£100.00	£0.00	-£100.00 GBP	
<input type="checkbox"/>	7 Sep 2012	Transfer To	Bank Account	Completed	Details		-£60.00	£0.00	-£60.00 GBP	
<input type="checkbox"/>	6 Sep 2012	Transfer To	Bank Account	Completed	Details		-£80.00	£0.00	-£80.00 GBP	
<input type="checkbox"/>	4 Sep 2012	Transfer To	Bank Account	Completed	Details		-£80.00	£0.00	-£80.00 GBP	
<input type="checkbox"/>	3 Sep 2012	Transfer To	Bank Account	Completed	Details		-£100.00	£0.00	-£100.00 GBP	
<input type="checkbox"/>	2 Sep 2012	Transfer To	Bank Account	Completed	Details		-£120.00	£0.00	-£120.00 GBP	
<input type="checkbox"/>	31 Aug 2012	Transfer To	Bank Account	Completed	Details		-£90.00	£0.00	-£90.00 GBP	
<input type="checkbox"/>	30 Aug 2012	Transfer To	Bank Account	Completed	Details		-£120.00	£0.00	-£120.00 GBP	
<input type="checkbox"/>	27 Aug 2012	Transfer To	Bank Account	Completed	Details		-£130.00	£0.00	-£130.00 GBP	

As you can see, frequently, I put at *least* £50 into my bank – many days it is £100 or more. **All of this money is profits generated from the public domain.**

The most important thing about this is:

ANYONE CAN DO IT!

Seriously, you can achieve what I have and more (remember – I only work on this in my spare time) IF you are committed to doing it AND you put some work into it.

In this guide I am going to show you a number of “case studies” of sellers who are making serious money from selling public domain materials on eBay. “Why eBay?” you might ask. Well, let me explain. First, you probably downloaded this guide because you are interested in making some money online. Right?

If you have been thinking about this for any length of time, you have probably come across lots of sales / promotional pages on the web for

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"products" or "systems" which promise to make you untold riches by checking your computer once a day for 10 minutes and making a few clicks here and there whilst this great money making "system" stuffs cash into your bank account on "autopilot" (those guys love that word!). You must have seen these pages – you know the ones with mega houses, sports cars, pictures of exotic holiday locations and huge wads of cash.

If you are feeling confident, go ahead and purchase one of these products but I can promise you one thing. I am 99% sure that a) you won't make any money and b) you will end up feeling frustrated and will abandon the "system" until the next "great opportunity" comes along.

Why is this?

Are those guys lying?

Yes and no! It is not a lie that you can make big money online. There are multiple ways to do it and there are lots of people doing it. However – and here is the downer folks.... IT IS NOT EASY. Yes those guys presenting those pages may well be making millions with this or that system. What they don't tell you however is that they have a mailing list of 200,000 subscribers to promote to and probably an army of affiliates promoting their stuff. Either that, or the author is just some guy sat in a crappy studio apartment desperate to make a few dollars and will promise you the world in order to get it.

Also, quite simply, you cannot "run before you can walk". The whole "make money online" niche is VAST. Consider this; do you know *anything* about any of the following: Clickbank, affiliate marketing, search engine optimization, article marketing, page rank, Alexa rank, traffic driving, building websites, keyword tools, using an FTP client, email capture, auto-responders, adsense, pay per click, adwords, media buying???? I could fill the page with more and this is why it is a known fact that something like 95% of people who purchase internet marketing products DO NOTHING WITH THEM. They were looking, and hoping for an "easy way" to make money online but became overwhelmed with information and frustrated with lack of results.

CHAPTER TWO

EBAY – THE SOLUTION

This why I am going to focus this guide on eBay. Sure, there are many different ways you could market public domain products online but unless you have time (lots of time) to learn about some or all of the stuff listed above, eBay is quite simply, the quickest, cheapest and easiest way to do this.

There *are* numerous other auction and classified ad sites, or, of course, you could start up your own online shop to sell your wares. However, the one advantage that eBay will give you on which none of the alternatives can compete is.....TRAFFIC!

Quite simply, traffic is one of THE most important things you need to succeed online. You can have amazing products, value or the most fantastic website ever but all of this is useless without traffic. If there are no visitors to your site or your ads you **will not sell anything**.

There are multiple methods of driving traffic to your web-store. However, implementing these methods can be time consuming AND expensive. EBay eradicates all of these concerns because, put simply, it is one of THE biggest websites on the planet. It has just short of 300 million members all over the world with thousands more signing up *every single day* and millions upon millions of visitors to its auctions. It really is "set and forget" with eBay – sure you can do little things to tweak your listing here and there but, on the whole, you don't need to do anything once you have listed your item except collect your money and ship! There's no traffic to drive, no search engine optimization to do as eBay takes care of all this for you.

Many sellers grumble about fee increases and changing policies on eBay; nobody is saying that eBay is perfect. However, if you compare the costs of setting up and running a business on eBay to those of a "bricks & mortar store" you will quickly see the advantage of eBay. Plus, for the fees you are paying, there is simply nothing online which can compete in terms of traffic and converting your ads to sales. Also consider that you will not have to pay *anything* up-front to start selling your public domain wares on eBay – you can wait until you have made some sales and pay your selling fees from your profits.

CHAPTER THREE

THE PUBLIC DOMAIN

Before we go any further and delve into some fantastic public domain money making methods, some of you just might be asking this question.

What the hell is the “public domain”?

You may have come across the phrase “public domain” and heard of the benefits of using it to create information products but what exactly is it? (you can skip this part if you already know!)

Here’s a definition taken straight from Wikipedia:

*“The **public domain** is a range of abstract materials—commonly referred to as intellectual property—which are not owned or controlled by anyone. The term indicates that these materials are therefore “public property”, and available for anyone to use for any purpose. The public domain can be defined in contrast to several forms of intellectual property; the public domain in contrast to copyrighted works is different from the public domain in contrast to trademarks or patented works.*

Furthermore, the laws of various countries define the scope of the public domain differently, making it necessary to specify which jurisdiction's public domain is being discussed.”

Also.....

“A creative work is said to be in the public domain if there are no laws which restrict its use by the public at large. For instance, a work may be in the public domain if no laws establish proprietary rights over the work, or if the work or its subject matter are specifically excluded from existing laws.”

In a nutshell, material can be considered to in the “public domain” IF

- Its copyright has expired
- Its copyright wasn't properly renewed

- It has been released into the public domain by its creator

So, when we refer to this “material” what are we talking about?

We are talking about :

Books

Works of Art

Illustrations

Music

Sheet Music

Magazines

Videos

In the USA, **Government publications**

There are other materials which may be in the public domain but these are the main categories we are going to be interested in.

How can we tell what is in the public domain?

You need to bear in mind that different countries have different laws on what is, or isn't, public domain but in the United States, work in the public domain can, broadly speaking, be defined as follows:

Published Before 1923 **IN THE PUBLIC DOMAIN**

Published 1923 – 1963 copyright not renewed **IN THE PUBLIC DOMAIN**

Published by the US Government, regardless of date **IN THE PUBLIC DOMAIN**

Published after 1963 **NOT PUBLIC DOMAIN**

In the UK (and many European countries), for example the law is different. Here, material falls into the public domain when SEVENTY

YEARS have elapsed since the death of the creator. Also material published by the UK government is *not* in the public domain.

Obviously you are going to need to check the public domain laws of your country. I won't go into the technicalities and legalities of the public domain here – theres plenty of information online about this. What I want to do instead is show you how freely available public domain resources can be used create products and, make cash.

The important thing we need to note is that there are literally MILLIONS of books, magazines, images and all of the other materials which I listed above, some of them created by the greatest minds in history, in the public domain. The amazing thing about this is:

YOU ARE FREE TO DO WHATEVER YOU LIKE WITH THESE RESOURCES,

including, of course, **SELL THEM!** You may never have even *thought* about this before and you may also be wondering how you can make money from “boring, old, out of date stuff”. Well, I can tell you I have been researching AND doing this for years and I can tell you for certain that you CAN make money from this stuff. OK, you might be thinking, “surely there can only be so much room for people to be selling this stuff on eBay?”

Not so.

Why not? Think about it like this. If you decided to set up on eBay seling books is there “too much competition”? Well maybe if you try to sell the same bestsellers and regular books as everyone else but lets say you specialize in, say, golf books. Much competition? Probably not. Fact is there are millions (honestly!) of “niches” that you can enter and this is exactly the same for the public domain. There is material available on every topic you could imagine and therefore its relatively easy to diversify and to be unique.

All that said, lets get into the “meat” of this guide and I will show you some real, live examples from 2012 of sellers on eBay who are making very good money selling public domain products on eBay – and don't forget, you can emulate what these sellers are doing with **RELATIVE EASE AND WITH VIRTUALLY NO START UP INVESTMENT.**

CHAPTER FOUR

CASE STUDIES

Case Study No. 1 – E-Books: **Seller - ME!**

E-books on disc is one of the best ideas for a public domain product to sell on eBay. The books are free and easy to find and, although eBay doesn't allow digital downloads, all you need to do is compile the books on a disc and there is your product. Here's just one of the items I have for sale on eBay



This disc sells for £8.97 including shipping in the UK. With shipping abroad, it's £10.97. I ship just as many abroad as in the UK so let's call the average price £10.00. That might not sound like much but think about this – I have had this product for sale for around 4 years and (if we take the example here of 7 copies a month sold) during that time I have sold around 100 units of this. This single income stream generates £840 a year in sales, so far, £3360 (\$5040) for something which cost me NOTHING to create and for which I never have to reinvest in stock (apart from a blank disc which costs pennies) is not bad going. Also, this is just **one** product. At any given time I have anywhere from 40 to 52 products for sale which all adds up to very healthy profit.

234 books might seem like a lot to download and work with. This is true, but remember, you do this work **once**. After that you never need to touch it. Moreover, you can make a product that sells just as well

that consists of just 5 to 10 books on a cd – I have plenty of products like this.

Here's another screen cap from further down the listing page:

This massive DVD set running to 1000's of pages, contains all of the following titles:

American Indian Fairy Tales - M Compton (1895)
Australian Fairy Tales - A Westbury (1897)
Belgian Fairy Tales - W Griffis (1919)
British Fairy & Folk Tales - W J Glover (1920)
Canadian Fairy Tales - C Macmillan (1922)
Celtic Fairy Tales - J Jacobs (1892)
Cossack Fairy Tales - R Nisbet (1916)
Czechoslovak Fairy Tales - P Fillmore (1919)
Danish Fairy & Folk Tales - J C Bay (1899)

Lets take a look at the list a bit closer. The first book is *American Indian Fairy Tales* by M Compton. Here is the book, available online, to download completely free of charge in multiple formats! (note the copyright status)


View the book	American Indian fairy tales : Snow Bird, the Water Tiger, etc.
	<p>Author: Compton, Margaret, 1852-1903 Subject: Indians of North America Publisher: New York : Dodd, Mead Possible copyright status: NOT_IN_COPYRIGHT Language: English Call number: 4187772 Digitizing sponsor: University of Connecticut Libraries Book contributor: University of Connecticut Libraries Collection: americana; blc Scanfactors: 17</p> <p> This book has an editable web page on Open Library.</p>
<p>Read Online (~248 pg) PDF (11.1 M) B/W PDF (7.3 M) EPUB (beta) (~248 pg) Kindle (beta) (~248 pg) Daisy (beta) (~248 pg) Full Text (188.2 K) DjVu (7.1 M)</p>	<p>Reviews</p>

The same is true for **each and every book** in that collection. I got them all for FREE online!

Case Study No. 2 – Audio Books:

Seller – kono_dentatsu

This guy sells MP3 audios of public domain books. Take a look at his storefront:



kono_dentatsu
Maintained by: kono_dentatsu (6670 ★)
Thank you very much for visiting my eBay store. I offer a variety of audio books at affordable prices. Make sure to add me to your favorite sellers' list and thank you again. Any questions, comments, suggestions or concerns, please contact me. THANK YOU AND GOD BLESS YOU.

Shop search

☐ in titles & description

Shop categories
Shop home
Religion and Spirituality (17)
Old Time Radio (7)
Children Audio Books (8)
Other (68)

Display
☐ Hide gallery view
☐ View time left


Store Newsletter!
Add my Store to your Favorites and receive my email newsletters about new items and special promotions!
☒ General Interest

New Arrivals!

- PEOPLE CONNECTION.ORG on SALE
- YORKIE SHOP.COM on SALE

[See all items](#)

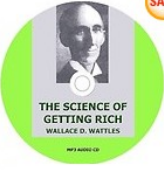
Ending Soon!


**SALE**
LE SAINT CORAN ENTIER EN FRANCAIS...
Buy It Now or Best Offer
50% Off
£3.09
US \$9.95
Postage: Free
Time left: 11h 10m


[See all items](#)

View: All Items | Buy It Now | On Sale

97 results found in all categories
View as: Gallery ▼ Sort by: Best Match ▼
Postage to M24 1TF, UK

**SALE**
The Science of Getting Rich
Wallace D. Wattles
Audio Book MP3 CD
Buy It Now or Best Offer
50% Off
£3.09
US \$9.95
Postage: Free
Time left: 11h 48m

**SALE**
CHILDREN KIDS AUDIO BOOKS
MP3 3 DVD SET~ FREE SHIPPING!
420+ HOURS OF AUDIO ~ HUGE COLLECTION ON 3 DVDs ~ LOOK!
Buy It Now or Best Offer
50% Off
£5.57
US \$17.95

**SALE**
PHILOSOPHY 24 MP3 AUDIO BOOKS DVD ~ FREE SHIPPING
Buy It Now or Best Offer
50% Off
£3.09
US \$9.95
Postage: Free
Time left: 13d 15h 12m

He has 97 items for sale and has a feedback score of over 6600.

Seller information
kono_dentatsu (6670 ★)
99.6% Positive Feedback

[Save this seller](#)
[See other items](#)
Visit Shop:  **kono_dentatsu**

Lets dig a little deeper, here's one of his listings:

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-50%

JANE AUSTEN 8 Full MP3 Audiobooks on DVD ~ 70+ hours

Item condition: **New**

Quantity: More than 10 available / 30 sold

Was: ~~US \$9.95~~ ?

You save: **US \$4.98 (50%)** Sale ends in 10 hours

Price: **US \$4.97** [Buy it now](#)

Best Offer: [Make offer](#)

[Add to Watch list](#)


A 2 minute search online and I found this on the Gutenberg site:


Austen, Jane, 1775-1817

[Wikipedia](#)


 [The Complete Project Gutenberg Works of Jane Austen](#)


[A Linked Index of all PG Editions of Jane Austen](#) (English) (as Author)

 [Emma](#) (English) (as Author)

 [Emma](#) (English) (as Author)


 [Gevoel en verstand](#) (Dutch) (as Author)


 [Lady Susan](#) (English) (as Author)


 [Lady Susan](#) (English) (as Author)


 [Love and Freindship \[sic\]](#) (English) (as Author)


 [Love and Freindship \[sic\]](#) (English) (as Author)


 [Mansfield Park](#) (English) (as Author)


 [Mansfield Park](#) (English) (as Author)

 [Northanger Abbey](#) (English) (as Author)

 [Northanger Abbey](#) (English) (as Author)

 [Persuasion](#) (English) (as Author)

 [Persuasion](#) (English) (as Author)

 [Pride and Prejudice](#) (English) (as Author)

 [Pride and Prejudice](#) (English) (as Author)

 [Pride and Prejudice](#) (English) (as Author)

 [Pride and Prejudice](#) (English) (as Author)

 [Sense and Sensibility](#) (English) (as Author)

 [Sense and Sensibility](#) (English) (as Author)

 [Sense and Sensibility](#) (English) (as Author)

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The little speaker icons next to the titles mean audio versions are available. By my count there are 8 different titles - this is where the seller got these files! And, you guessed it, they are FREE to download! (plus there are hundreds if not thousands of other audio books available). You might think that \$5 is nothing to get excited about but he / she sold 30 copies and remember that is pure profit *and* this seller has 97 different items! Just imagine if they only sold one copy of each item a week. That's still 97 sales a week. Let's assume everything is \$5 (even though some are much more than this) that is a handy \$485 a week!

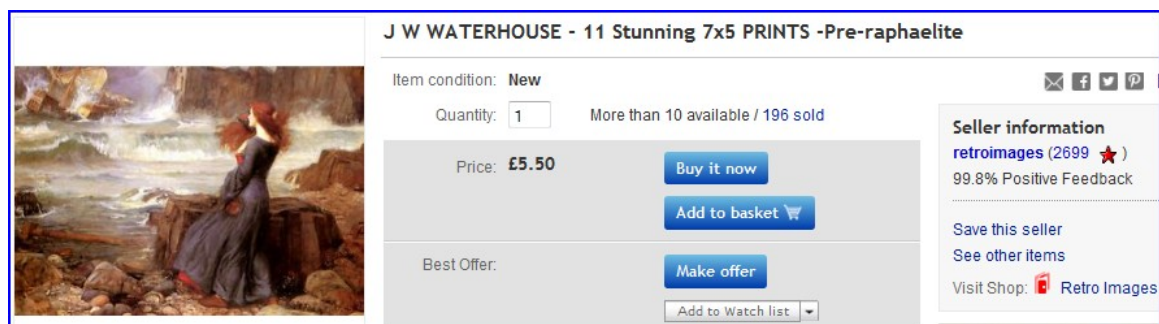
Audio books is another great public domain money making idea!

Case Study No. 3 – Prints:

Seller – retro_images

The concept behind this is **stupid simple** – find free, cool images online which are in the public domain, have them printed, sell the prints for big profits! People LOVE vintage / retro art, posters and photographs.

Lets take a look a one of this sellers listings:




Whilst finding public domain images online isn't quite so easy as finding books there are still loads of great places to look. In this case I know that Waterhouse is very popular artist so even looking on Google Images (not something I usually recommend) yields results.

Take a look:


waterhouse paintings Search SafeSearch off ▼

About 2,670 results (0.13 seconds) Advanced search


Large




World Famous Paintings /
Fine
1024 × 768 - 155k - jpg
wallcoo.com
[Find similar images](#)




Waterhouse Painting,
1024 × 768 - 173k - jpg
artwallpapers.net
[Find similar images](#)




Waterhouse Painting,
1024 × 768 - 296k - jpg
artwallpapers.net




Verder vind ik John
Waterhouse
1411 × 1050 - 1018k - jpg
forum.libelle.nl
[Find similar images](#)




Waterhouse paintings
1576 × 1008 - 236k - jpg
artunframed.com



John William Waterhouse -
John
788 × 1000 - 81k - jpg
paintinghere.com



Waterhouse-Ulysses.jpg
1296 × 641 - 199k - jpg
traumwerk.stanford.edu
[Find similar images](#)



William Waterhouse
1251 × 700 - 146k - jpg
bitterhermit.wordpress.com
[Find similar images](#)

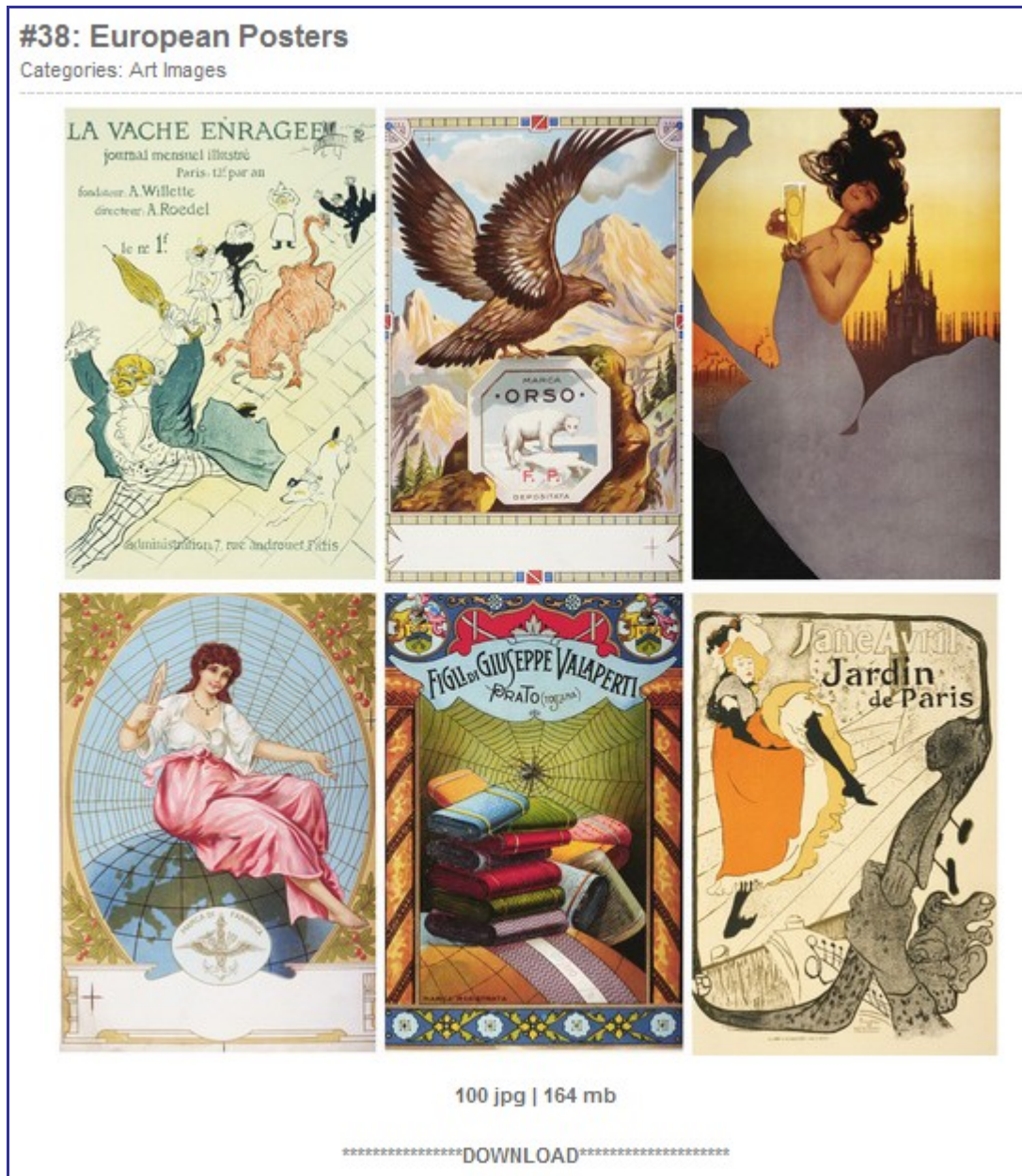
With this many results, and the filter set to "Large" finding 11 quality images which will print well at 7x5 inches should be no problem. Printing cost? Check out your local supermarket photo center – they do these things for pennies. In the UK a bulk order of prints this size will bring the price down to around £0.10 per print (about \$0.15).

So costs are £1.10 for 11 prints. He's charging £5.50 + £1.99 shipping. Let's do the maths – the shipping charge should more or less cover the actual cost of shipping plus fees and the printing cost. That leaves £5.50 profit. He's sold 196 of these sets - $196 \times £5.50 = £1078$ (that's approx \$1617) profit! Consider that this seller has 61 *different* sets of prints available and you are looking at a nice little business with very low costs and very high profit margins.

Add to this, there are plenty of places where you can download multiple public domain images, all free. (I show you these in my \$50 A Day Auction Challenge;)).

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Look at this for example, vintage European posters. People love this stuff! You could print these and sell them no trouble – and they are **free** to download:



Or how about this: 299 Japanese Ukiyo-e paintings. These are very popular at the moment. Again, all in the public domain and all free to download.

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File:**Hokusai-fuji7.png**

org/wiki/Image:**Hokusai-fuji7.png** and <http://www.csse.monash.edu.au/~jwb/ukiyo-e/hokusai.html> Jim Breen's Ukiyo-E Gallery - **Hokusai** ...
600×375 (149,370 bytes) - 03:35, 25 January 2010



File:**Hokusai Yamauba.jpg**

Katsushika **Hokusai**, image of Yama-uba. From http://www.geocities.com/uttamkumar44/yamauba_hokusai.jpg here. by Katsushika **Hokusai** Category: ...
418×480 (28,501 bytes) - 04:27, 25 January 2010



File:**Hokusai, Hotei.jpg**

School of Katsushika **Hokusai**, Hotei. From **Hokusai** School Collection of Drawings. Ink on paper. 10 1/2 in. x 7 1/2 in. From <http://www. ...>
467×640 (52,248 bytes) - 03:54, 25 January 2010



File:**Hokusai Aoinoue.jpg**

Description 1 Aoi no Ue (the ghost of Lady Rokujo) from the **Hokusai** Manga 1 『北斎漫画』より、葵上（御息所）| Source scanned from ISBN 978-4-336- ...
480×440 (73,323 bytes) - 19:31, 1 February 2009



File:**Hokusai Sarayashiki.jpg**

htm | Date Unknown | Author **Hokusai** | Permission Free copyright | other_versions
None Sarayashiki Category:Ukiyo-e prints by Katsushika **Hokusai** ...
1,897×2,617 (1,343,818 bytes) - 02:22, 25 January 2010



File:**Hokusai Yuresen.jpg**

Category:Ukiyo-e prints by Katsushika **Hokusai** Category:Ghost ships
Category:Funayurei Category:Hokuetsu Kidan (北越奇談)Category:Ehon Category: ...
600×460 (72,722 bytes) - 18:54, 26 April 2010



File:**Hokusai Marmaid.jpg**

Category:Ukiyo-e prints by Katsushika **Hokusai** Category:Mermaids.
600×410 (72,343 bytes) - 04:47, 25 January 2010

And in case you are thinking that downloading 299 images one at a time is going to take forever, there is software out there that will


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download all of those 299 images at their maximum resolution, in one go, in about 3 minutes (I'll show you where to get this **free** software in my full length guide).

Case Study No. 4 – Video:

Seller – thehistoricalarchive

This seller deals in a variety of goods including many public domain products including books on CD, antique maps, audio discs and, interestingly, video discs. Take a look at this listing:




THE HISTORICAL ARCHIVE
All Products Brand New and In Inventory All The Time!

*Print on Demand Publishers of
Special Interest DVD and CD Works*

**The Life of a City: Early Films of New York, 1898-1906
Volume 1 (Includes 24 films)**

At the turn of the century, New York was the preeminent American city; it represented the "new metropolis." The great waves of European immigrants coming to New York, the consolidation of the five boroughs into one vast city, the development of the city's infrastructure, and the incredible construction boom of the next thirty years all contributed to the city's prominence. In many of the New York films there is a sense of pride, or perhaps a celebration of the emergence of the great metropolis. The best of these films convey the sense that the already sprawling city was in the process of becoming something much more than a squalid, chaotic urban center; there are skyscrapers going up -- the tallest in the world; a great suspension bridge being opened -- the largest in the world; and a new subway system -- the longest in the world. We see a proud police force marching in front of a large crowd, orderly columns of street sweepers parading in clean white suits, and the most powerful fireboat in the world blasting jets of water from all of its nozzles simultaneously.


Below you will find some sample clips from four of the films on this CD.



Lets take a closer look at the description. Here's one of the video clips featured on this disc:

<p>At the foot of the Flatiron</p> <p>CREATED/PUBLISHED United States : American Mutoscope and Biograph Company, 1903.</p> <p>SUMMARY This street level view is of the Broadway side of the Flatiron, or Fuller Building, near the narrow north corner. Filmed on a very windy day, pedestrians of various descriptions are seen passing by the camera, clutching hats and skirts against the wind. According to some New York City historians, this corner was known as the windiest corner of the city, and in the era of the long skirt, standing on it was considered a good vantage point for a glimpse of a lady's ankle. Policemen would chase away such loungers from the 23rd Street corner, giving rise to the expression "twenty-three skidoo."</p>

A quick look online and here is that clip:

<p>View movie</p>  <p>View thumbnails</p> <p>Play / Download (help ?)</p> <p>Qaa Video (15.2 M) 512Kb MPEG4 (16 M) MPEG4 (20.1 M)</p> <p>All Files: HTTP</p> <p></p> <p>Resources</p>	<p>At The Foot Of The Flatiron (1903) C. E. Price</p> <p>Biograph Company set up his equipment and cranked away while New Yorkers battled a stiff breeze.</p> <p>This was a time when everyone from gaudy to holding - men and women - wore hats and they held on tight.</p> <p>men, too sure they had their hats were blown by the wind. Wind starting and stopping his camera. This is new, unedited footage.</p>  <p>embed this</p> <p>The corner of 23rd Street and Broadway was known as the windiest spot in New York City. One day in 1903 cameraman A. E. Weed, of the American Mutoscope and Biograph Company, set up his equipment and cranked away as New Yorkers coped with a stiff breeze. Remember, this was a time when everyone -- men, women and children -- wore hats. The wind also wrecked havoc with the long, billowing dresses the ladies wore. The only ones not seeming to have any trouble were the cops.</p>
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Available to download for free in three different video formats. Because I knew where to look, it took me literally **2 minutes** to find this free video online!

You may think that there is not much available in terms of public domain video but there are actually 1000's of movies TV and radio series made right up into the 1960's on which the copyright was never renewed. These shows and movies often have a "cult" following. And you can make a very desirable product by putting this material on disc

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and repackaging it for 2012/13. Believe it or not there are fulfillment companies out there (Kunaki for example) who will professionally produce print and package your CD or DVD for just \$1.00! There is a shipping charge on top of this but you can simply pass this on to you customer to whom they will ship the disc direct. You don't have to do anything!

Case Study No. 4 – One Book = One Product:

Seller – vintage_rvs

I wanted to show you what this eBay seller is doing for a couple of reasons. First, they are probably the largest trader in public domain based products on eBay with almost 13,000 feedback points. Secondly, they frequently sell products which consist of just one book on a CD. Imagine, you can download **one** PDF and there you have product which you can sell and resell over and over for \$10 a pop (their average price)!


Let's have a look at a typical listing:



This vintage electronics manual on CD sells for \$9.97 plus \$2.99 shipping and, as you can see, sales have been made. The stunning thing about this for me is that it will have taken no longer than 20-30 minutes of total work for this seller to put this product together from absolute scratch. That is from finding the book to download online to having the product up and listed on eBay

There are literally millions of single books, like this, in the public domain, that you can download for free and re-package on a CD, just like this seller has done, as a saleable information product on eBay.

It took me less than a minute to find a free download of this particular book online. Here it is!

View the book	Elementary lessons in electricity and magnetism ([1888])
	<p>Author: Thompson, Silvanus Phillips, 1851-1916 Publisher: New York City : R.F. Fenno Possible copyright status: NOT_IN_COPYRIGHT Language: English Call number: srlf_ucla:LAGE-3296848 Digitizing sponsor: MSN Book contributor: University of California Libraries Collection: cdl; americana</p>
Read Online (~492 pg) PDF (33.5 M)	Full catalog record: MARCXML

Staggeringly, at the time of writing, vintage_rvs has 2,122 different CD / DVD products for sale! Whilst they are not all “one book” products like the one I just showed you, when you can put products together as quickly and simply as that, achieving an inventory of over 2000 items is not as difficult as it might seem.

Take a look at another example of “one book = one product”

	<p>PETER APIAN's "ASTRONOMICUM CAESAREUM" (1540) ON CD</p> <p>Item condition: --</p> <p>Time left: 2h 36m 9s (17 Jun, 2010 21:44:53 BST)</p> <p>Bid history: 0 bids</p> <p>Starting bid: US \$7.99 Approximately £5.39</p> <p>Enter maximum bid: <input type="text" value="US \$"/> Place bid</p> <p>(Enter US \$7.99 or more)</p> <p>Watch this item</p> <p>Postage: FREE P&P Standard Int'l Flat Rate Postage See more services See all details <small>Estimated delivery time varies for items dispatched from an international location.</small></p>	<p>Seller info</p> <p>luemmama (767 ★) 100% Positive feedback</p> <p>Contact seller Save this seller See other items</p> <p>Visit shop:  ANTIQUE AND RARE BOOKS ON CD/DVD</p> <p>Other item info</p> <p>Item number: 1105472490 Item location: Don Benito, Extremadura Spain Post to: Worldwide</p>
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This seller specializes in rare, ancient manuscripts such as this astronomy book by Peter Apian. You might think that your average eBay browser wouldn't be interested in anything like this but you have to realize that eBay really does cater for all tastes – not just people looking for an iPod, cell phone, paperback or DVD movie. In fact I would go as far as to say that the tighter, more specialized your niche

is, the better chance of success you have as you will build an army of loyal, hungry buyers who will keep on coming back for more from you.


These types of books are of great interest to students, academics and old book lovers in general and they will clearly pay good money for a quality digital copy of rare book. The good news for you if you are looking to make money from the public domain is that there are literally thousands of these available online to download for free.

Increasingly, universities and museums are digitizing their old and rare books as they are too fragile to allow open access to the physical copies in their libraries.

One click and you can download a PDF of one these texts and you have an instant ready to list product for eBay. Take the astronomy book shown above. It took me 2 minutes to Google it and find this webpage at the website of the University of Vienna:

Rare Book Collection

at the Vienna University Observatory

d'Etaples - <i>Introductorium astronomicum</i>	Title Astronomicum caesareum	
1540: Petrus Apian - <i>Astronomicum caesareum</i>	Place of Publication Ingolstadt, Germany	
1602: Tycho Brahe - <i>Astronomiae Instauratae Mechanica</i>	Publisher Arnt von Aych	
1606: Johannes Kepler - <i>De Stella nova</i>	Language Latin	
1662: Hevelius - <i>Venus in Sole visus...</i>	Physical Description Folio (46x32cm) - [59] leaves	
1753: Flamsteed - <i>Atlas Coelestis</i>	Biblio. Ref. Adams, Nr. A1277, VD 16 A3072, Zinner Renaissance Nr.1734	
1770: Hell - <i>Observatio transitus Veneris...</i>	Shelf Mark Hw 16	

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CHAPTER FIVE

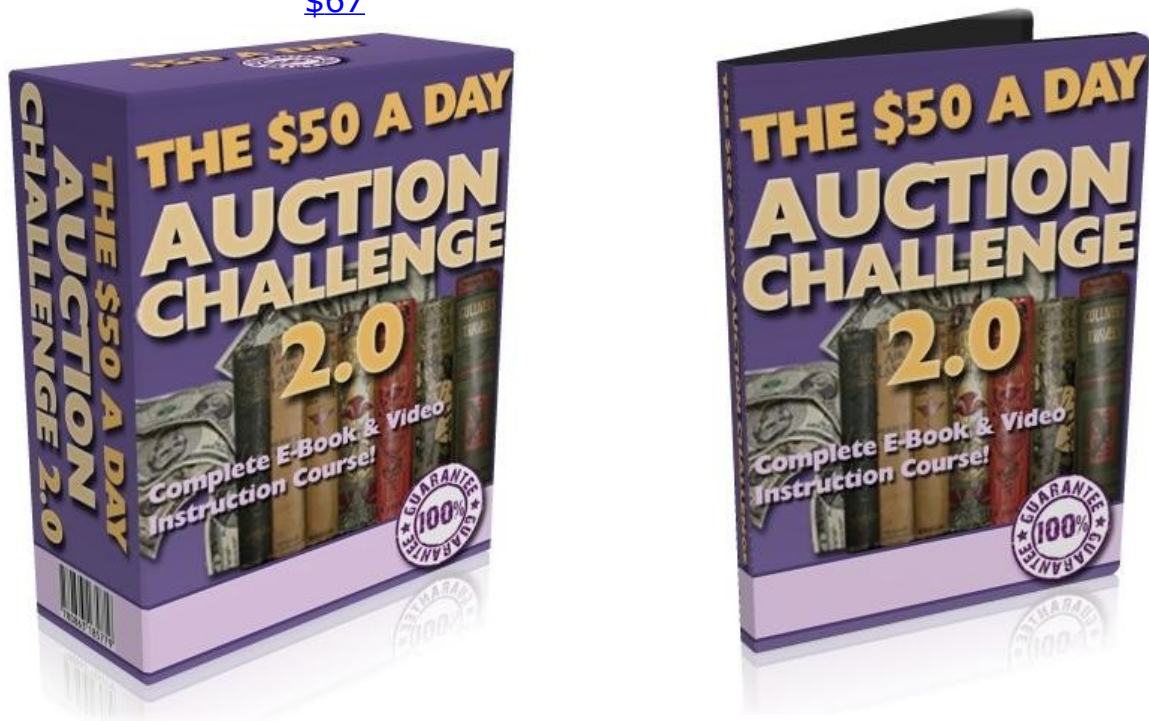
CONCLUSION

I hope this short report has sparked some ideas in your mind about the money making potential of the public domain when coupled with eBay. It really is a business a you can start from absolutely nothing – you don't need any money and you can do pretty much everything from home. The only limit on the amount of money you can make is your determination and imagination.

I would like to challenge every reader of this report to follow my guidelines and work their way making to at least \$50 a day on eBay.

If you would like to accept my challenge, click [HERE](#) to gain immediate access.

[\\$67](#)



The course consists of a **197 page PDF guide** plus access to **fifteen videos** where you can literally “look over my shoulder” whilst I reveal

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to you exactly how I run my eBay business with zero investment to make me, on average at least \$50 profit every single day.

I will show you:

- *How to turn a couple of hour's research into a profit pulling product that will make sales over and over again!*
- *How to do quick research for products to sell on eBay!*
- *Massive "resource section", containing my ultra secret list of little known websites where you can gain access to literally millions of public domain e-texts for free!*
- *Separate videos on my choice of the best of these sites – watch as I demonstrate exactly how to search and get the best from these sites!*
- *Watch as I log in to my eBay and PayPal accounts on video – I'll show what I'm selling and how much money I'm making – then I'll show you how to do the same!*
- *Where to find public domain video, audio and images online – all for free!*
- *I will show you exactly what to do with this material to make it into a top quality, profitable information product!*
- *I'll tell you all the best, time saving software to use, where to get it from and how to use it!*
- *How to list your items on eBay – produce great looking listings and avoid fees for using images!*
- *I'll even tell you how to package your items in a professional way that is virtually free!*
- *I will literally "take you by the hand" and show you how to build your own eBay public domain publishing business. It doesn't matter if you are FLAT BROKE or have never sold a single thing on eBay in your life. You can start this business with nothing and I will teach you everything from the bottom up.*

Click [HERE](#) to get immediate access to the \$50 A Day Auction Challenge – you can download the PDF and start watching the videos straight away!



Thanks for reading this report!

Steve Pake

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