

Kindle Cash Success



The Key To Kindle Success: 10 Experts Lift The Lid On Making Money on Kindle

Brought to you by [Robert Corrigan](#)

Compiled and Published by: Robert Corrigan

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To Your success.

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Kindle Cash Success: Subscriber Appreciation Gift from Robert Corrigan

Here is an opportunity to be part of a revolution, strong words? I think not! Here is a blueprint on how to make money providing content for one of the hottest selling products ever. Amazon's Kindle range of eBook readers. However the way we are going to do this will also allow us to sell on other eBook platforms and also use Amazon's Publish On Demand (POD) service Create Space to create physical versions of our best selling books.

Here is a collection of articles from experts on Kindle publishing, I hope you find the content interesting, informative but most of all profitable.

Robert Corrigan

Self Publishing For Kindle – Why This Is a Wide Open Opportunity

By [Gemma Parkes](#)

As an author I am often asked the question 'why self publish?' Some people assume that I, along with countless others; have chosen this route because we have failed in our efforts to be published by anyone else. This is very unfair and also untrue. I have work published through some of the best publishing companies in my genre, and yet I still choose to publish most of my work independently.

I now publish many of my books through Kindle and KDP Select; this has many advantages by allying myself with Amazon I now have access to the biggest shop front in the world.

Self publishing through Kindle brings with it a great deal of responsibility. You not only have to write the content, you now have to edit, design or purchase a cover, format and upload your book onto various sites and then set about promoting your work to anyone remotely interested. This is hugely time consuming, time that could be spent writing your next 'masterpiece'.

So why do it?

For me it is the thrill of taking on the responsibility myself. I like choosing a cover (although of course it is true that most commercial publishers do allow you to do this anyway). I like the speed with which I can release a new story, (some of my work has taken up to a year to appear in print). I can't emphasise enough the need to edit many times before you ever consider putting something out for sale.

Most of all I like the royalties. Obviously a larger percentage of the income generated through sales will come your way up to 70%. But you have certainly earned it, because you have done most of the work for yourself.

Amazon Kindle hold the lions share of the eBook market, according to recent research Amazon controls up to 80% of the entire eBook market with the average customer buying 3 times as many books after buying a kindle than they did before.

Also I am now making more than 80% of my income by self publishing on the Kindle platform. This gives me a much higher percentage of the profit on each book than through the traditional publishing route. Amazons KDP select also gives me the opportunity to give my books away for free for 5 days in a 90 days day period (the length of the KDP Select contract).

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This also generates sales by allowing me to promote books from my back catalogue as I provide a synopsis of my other books and the links to buy them through Kindle.

It made sense to me to publish on Kindle in the first instance. It is incredibly easy to upload your manuscript onto the sales page. You decide the price, though it's vital that you check out other books in the same genre and keep the cost in line with those. Compare your book to similar products, for example: word count, price etc.

I have enjoyed self-publishing my books through Amazon. I have learnt many important lessons about publishing along the way of course, for example how important those tag words and phrases are and how to promote your work to create an interest in your product.

To me self-publishing is a business and not just a hobby. It might be my hobby to write, but my book is the end product and it needs to be a viable one.

It is quite difficult for a self published author to get reviews. These are important however as they will help your Amazon ranking and so increase sales. Try to call in a few favours from other self-published authors, maybe you could review each others books, but please be sure to read them and leave an honest review.

You might also get reviews from bloggers who would happily take a look. Give them your book for free! It will, hopefully be worth it!

The Kindle platform gives authors and small publishers like ourselves the opportunity to promote and sell our work and to reach a wider market than we have been able to do in the past.

Gemma Parkes is an English freelance and eBook author of erotic fiction. As well as her self published books she has stories included in Anthologies for Naughty Nights Press, Ravenous Romance and Cleis Press. Her books are available to purchase from most eBook outlets, including [Amazon Kindle](#), The Book depository, Waterstones and WH.Smith.

Gemma can be contacted via Facebook and Twitter and also through her blog: <http://gemmaparkes.blogspot.com/> Gemma also has an author page on [Amazon](#).

Publishing for Kindle - It's Not As Hard As You Think to Get Started With Kindle Publishing

By [Elisabeth Kuhn](#)

Have you considered publishing for Kindle? You may be intimidated by the idea that it would take a whole book, but fear not. Kindle publishing is a lot easier than you think.

Here are 5 reasons why publishing for Kindle is not as hard as you may think:

1) Your Kindle book doesn't have to very long

One of the most intimidating aspects of publishing a book is the idea that a book needs to have a lot of pages. And in the world of publishing physical books, there really is a certain minimum number of pages you need to write.

However, Kindle books come in a range of different sizes and accompanying price ranges. As long as you provide value and deliver on the promise you made in the title and the description, and as long as your book is priced appropriately, you can get away with surprisingly short books.

For example, if you promise a simply solution to a burning problem and price the book at the 99 cents level, you won't have to write more than about five pages or so. Just be sure that you do provide the solution you promised.

2) Kindle books have a small format

If you take a look at a Kindle, you'll see that it's fairly small. That's one of the reasons it's so handy and portable.

It's also a terrific advantage: Once you adjust the format to the Kindle's smaller size, your content will expand to many more pages than if the pages had to be in a larger format.

As you prepare your content for the Kindle, reformat it for an A-5 format, which is significantly smaller than the regular A-4 format or the 8 by 11 format we're used to when we type up documents.

Then check how many pages you'll be able to cover, and you may be pleasantly surprised.

3) You probably already have plenty of content

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If you've been writing articles on your topic, you may already have all the information you need to be able to assemble a Kindle book, especially since you are able to reduce the page size to that smaller Kindle format.

Go back over your articles and pick several about your target subject.

Next, order them into a logical sequence. If needed, write another article or two to fill any gaps, and also add a short introduction and a conclusion. And that may be all it takes.

You might even be able to stretch your content to cover a few additional pages by adding some images if that's appropriate.

4) Amazon makes publishing for Kindle easy

Finally, once you have assembled your book, it's time to submit it to Amazon Kindle publishing platform. And while that step may feel potentially intimidating, it's not as hard as you may think. Amazon is very interested in getting as many Kindle books published as possible, so they have made it very easy to add your book to their store.

One of the things many people don't realize about Kindle publishing is that you can now submit your book simply as a Word document. If you prefer, you can also submit it as a PDF document. Either way, publishing for Kindle really is a lot easier than it appears at first sight.

Want to find out more about getting your book into the Kindle store? Simply request your FREE [Publishing for Kindle](#) tips and a FREE special report.

To discover just how easy it is to become a Kindle author, and how it can benefit you, simply go to <http://kindle-publishing.net>

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How to Price Your Kindle and Nook eBooks

By [Kerry L Wooding](#)

You've decided to publish your eBooks on Amazon and Barnes & Noble via the Kindle and The Nook. You've ensured that your content is excellent, formatted correctly, and is updated and accurate. You have excellent and creative cover art, and you are going to upload everything today but you're unsure about how to price your eBook. There are several ways you can go, we'll go over each possibility.

High Price Model - Straight out, this will not work with Kindle or Nook eBooks. Readers actually get mad at publishers who charge the same as hard cover books, or not much less. Publishers claim they're trying to protect their writers but the reasons don't matter as much as the lesson to you. Don't use the high priced model to price your offerings. Regardless of who you are, it makes people mad. Higher than 9.99 you also won't get Amazon's 70 percent royalties deal.

Mid Priced Model - Most publishers are charging from 5.99 to 9.99 for Kindle eBooks and while sales are brisk, it is actually unlikely that you can break in to this price level unless you are already very popular and have a following who will pay this price. If you're trying to attract new people into your business this pricing level may not work, but if you're just trying to sell in a simpler way to current followers then it may work for you.

Low Priced Model - Those who want to only publish on Kindle and The Nook often go with this method. The low price gets noticed and people are more apt to give someone they never heard of a try when the price is low. The low priced method will attract people who are curious about your offering and avoid the problem of people who only want things for free. Plus, you'll make a little income for your marketing efforts. Try starting at 2.99 as your highest price point.

Free Model - If you really want to attract people to your core business you can also offer your books free on Kindle and the Nook. Why would you want to do this? This is something you can do when you are trying to attract an entirely new audience and need them to be attracted to the Free price. Keep in mind that you will often get "freebie" seekers when you go with this model but it is a proven way to attract new people into your core business especially if you offer a coupon or code at the end of your eBook rewarding those who have read all the way through.

Pricing your eBook correctly for what you want to do with it is imperative if you want anyone to see the eBook. Ensure that you also have a great book to start with. Content is still "King" as they say. Pay for, or create wonderful and creative cover art that grabs attention of browsers. And last but not least, pick a great title for your book. Titles are a lot more important than you might think in terms of selling your book. Using a title, plus a tag line to explain what is in the book is a great addition.

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For everything you need to know about self-publishing on Kindle please go to <http://www.authorforprofit.com>

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Article Source: EzineArticles.com

Selling A Self-Published Kindle Book Requires A Killer Strategy To Drive Traffic To Your Kindle Site

By Ken Korczak

I don't care how brilliant your new Kindle ebook is. It won't sell itself. If you have recently published a Kindle book, you may have already discovered that sales are slow, or nonexistent.

What you need to do is start actively marketing them. In this article, I am going to discuss just one strategy, but which actually combines a couple of different ways to bring attention to your Kindle books. So let's get started.

The first thing you need to do is create a "Fan Page" on Facebook, dedicated to your book. It's easy to do. If you already have personal Facebook page, just go there and do the necessary clicking to set up a Fan Page. It's easy. If you don't know how to do it, just go to the "Help Center," which you will find under the "Account" menu in the upper right hand corner of your Facebook page.

The Fan Page alone will start drawing attention to your Kindle book. The key is to build as many members as possible by getting large numbers of people to "Like" your page. But once your Fan Page is up and running, there are many ways you can leverage it to drive even more traffic to your Kindle books, and sell them.

One way I have recently discovered combines the power of Facebook with a feature on Amazon. Kindle authors can and should create a profile page on Amazon. On this page you can do a variety of things, including write your own book reviews.

The great thing about writing book reviews is that Amazon allows you to put a live link into your review as long as that link connects to something selling on Amazon. That link, of course, should be a direct click over to your book. So every time you write a review of someone else's book, you are creating a little ad and plug for your own book.

And now the Facebook Fan Page connection. Once your book reviews are on display on your Amazon profile page, post a link on your Facebook Fan Page, directing your Fan Page members to go read your book reviews! How simple as easy it that?

So what you are doing is leveraging the Amazon profile site to create free "ads" and links to your Kindle books, and then you are driving traffic to your Amazon book reviews with your Fan Page.

It's just one more way to make things start happening for your Kindle publishing career. The key is to drive traffic and attention to your Kindle books in as many ways

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as you can. This Amazon-Facebook strategy is just one more weapon in your arsenal! The more book reviews you write, the more traffic you get. Make sure that you write high quality book reviews that are enjoyable to read, and really help the reader understand what the book is about, and what you think is good or bad about the book. Provide content with high value! When you provide readers with good quality writing and content, you build credibility and increase traffic, and win repeat traffic and customers.

This is my Facebook Fanpage where you will find tons more information on expanding the limits of your mind and intellectual capabilities, and also where you will find topics that will invite you to think outside the box... sometimes WAY out side the box!

Article Source: http://EzineArticles.com/?expert=Ken_Korczak

Article Source: EzineArticles.com

Writing Your Kindle Ebook: Your Ebook Cover and Length

By [Angela Booth](#)

Want to write an ebook and publish it for ereaders like the Kindle? I receive many questions from my students about writing to be published on these platforms. The most common concerns are about the ebook's cover, and the ebook's length.

In this article, I'll focus on Amazon's Kindle platform, because that's the most popular. The other platforms are similar. You should read each website's Help and Support files before you upload your ebook.

Firstly, let's discuss the ebook cover.

Creating a Cover Image for Your Ebook

When you're creating cover art, you need one image: Amazon calls it the Catalog/Cover Image. That's the image that's shown on Amazon's site.

Your actual ebook, the file that's downloaded by customers, may have a "cover" image, or not. If you choose to include one, it's part of the file you upload -- it's an embedded image. Just add the image to your file before you convert the document file into HTML.

Amazon has a minimum size requirement for your Catalog image: it must be at least 500 x 800 pixels.

For my own ebooks, I create just one primary image. It's 600 x 800 pixels. I use it for the Catalog image, and I embed it in the file too, as cover/ title page. I resize the image to fit inside MS Word.

A couple of years ago you'd create this image in gray scale. Nowadays, with ebook readers able to display color, create a color image.

For most of my covers, I first choose a royalty free image. Then I add the image to the cover design, leaving blank space at the top and the bottom. The book's title goes at the top, and the author at the bottom of the design.

While I'm creating cover images, I like to create some advertising images too -- a couple of banner ads, and other image advertisements. I've already got my image editor open, with the photograph loaded, so creating these additional images takes just a moment or two.

Your Ebook's Length

Your ebook can be whatever length you choose to cover your topic to the reader's satisfaction.

Remember however, that the ebook sample which Amazon lets customers download free is around ten per cent. This means that if your ebook's very short, the sample will be short also.

It's advisable to give your readers some idea of your ebook's length in your book's description. For example: "15,000 words" if you're writing a short nonfiction book. Or if you're writing fiction: "300 print pages".

Now you know how to create your cover art, and that you can choose your ebook's length, I hope this article helps you in writing your Kindle ebook.

Want to make \$500 a day from your home office? You can when you write and sell ebooks. Angela Booth's [Info Product Maestro](#) package reveals her secrets for creating and selling HOT ebooks.

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Selling Public Domain Content On Kindle

By [Robert Corrigan](#)

Public Domain (PD) is a rich source of content with an estimated 85 Million books in the Public Domain, the problem is that there are too many people all trying to sell the same content. So Amazon has introduced a set of rules to improve the service it gives to it's customers here are the [Terms of Service](#) for PD content. The commission rate for PD content is 35%.

The important thing is to make sure that all materials we submit are in the PD and then to make our offerings unique from any similar offerings of the same material.

Rules on PD materials vary from country to country but a handy guide is available on [Wikipedia](#), also check out [List of Copyright](#) length in each country but make sure that you check out each book, the emphasis on due diligence is on yourself.

A search for Public Domain on Google will return 114 Million result so we need to refine our search. A good place to start is the [Project Gutenberg](#) catalogue.

The screenshot shows the Project Gutenberg website interface. On the left is a navigation sidebar with links for 'Online Book Catalog', 'Book Search', 'Recent Books', 'Top 100', 'Offline Catalogs', 'My Bookmarks', and 'Main Page'. The main content area is titled 'Online Book Catalog - Overview' and includes a search form with 'Author:' and 'Title Word(s):' fields, a 'Note' about offline catalogs, and a 'Browse by Author, Title, Language or Recently Posted' section. It also features a list of authors and titles with alphabetical navigation links.

[Google Books](#) is also another rich source of PD materials.

The screenshot displays the Google Books 'Classics' section. It features a search bar at the top and a row of book covers with their titles and authors: 'Pride and Prejudice' by Jane Austen, 'Wonderful Stories for Children' by Hans Christian Andersen, 'Frankenstein, or, the Modern Prometheus' by Mary Wollstonecraft, 'Alice's Adventures' by Lewis Carroll, 'Great Expectations' by Charles Dickens, 'Adventures of Sherlock Holmes' by Sir Arthur Conan Doyle, 'Moby Dick; or, The White-Jacket' by Herman Melville, and 'A Tale of Two Cities' by Charles Dickens.

Brought to you by [Robert Corrigan](#)

As far as public domain content is concerned I have learnt more from Tony Laidig about PD materials than I have from anyone else check out his [blog](#) for lots of useful advice.

A Worked Example:

I recently listed on Kindle a PD work that was a detective story in the Sherlock Holmes tradition, this work was serialised in a long defunct monthly magazine published in England in the 1880's. This was already for sale on Kindle.

The name of the story and the author needed to stay the same so I produced an **ANNOTATED** version of the work. I had a new cover created by a Graphic Artist at [Fiverr](#). I wrote an article about the author, another one about the magazine and another about crime and fictional detectives in Victorian England.

This substantial annotation differentiated it from the existing offerings. This was accepted by Kindle after they requested the following information:

- Initial date of publication
- Date of authors death
- URL's to this information

As all of this was available from Wikipedia so it was very easy to do. Make sure that you have this information **before** you list on Kindle.

To learn more about publishing on Kindle and other e-book websites visit [The Kindle Cash Machine](#) to learn the system Robert used to go from Zero to 800+ sales per month.

No 1 Way To Make Money With Your EBook

By [Judith Tramayne](#)

All the experts say, "you must have a presence on the web if you're going to make money selling your products or service."

What they don't understand is you don't have the time!

1. You're too busy building your ebook web site.
2. Adding great content to every page of your site.
3. Making sure your search engine optimization brings targeted visitors to your site.
4. While trying to learn all the "fantastic new things" that will make your business take off and give you the income you deserve.

And you're succeeding inch by miserable inch but not at fast as you want!

So how do you speed up this process?

Simple, you self-publish your ebooks for Amazon's Kindle, Barnes and Nobles Nook or the Sony eReader. Right now Amazon's software is on 6 different devices (the Kindle, iPad, iPod Touch, iPhone, Blackberry and Android phones). It's true your net-profit will be less than selling from your own site but if you do both, you'll double or even quadruple your income. Face it your own ebook site is sitting in a cul-de-sac on the information highway and you have to drive visitors (read that as buyers) to it. Very, very time consuming.

If you sell your ebook in the Kindle Store, you'll have access to over 300,000 Kindle owners. Right now Amazon gives you 70% of the price you set but it beats the royalties (7.5 to 15%) that most traditional publishing houses give their authors. So let's be very conservative and say you sell your fiction or non-fiction ebook for \$2.99 (the price point to get the 70%). And 10,000 people buy it. You've just made \$20,930 from Amazon. If you want to be more conservative, let's say only 1,000 people bought your ebook which is very likely with over 20 million people now reading ebooks on their ereaders. So in a month or a year, you'll make \$2,093.

Now multiply that number by the number of books you've written or will write and at the end of a few years, you could have a healthy chunk of change being direct deposited into your bank account every month. Plus by formatting your ebook for other eReaders, you're also going to be able to offer your book at full retail price on your site or for a percentage on other sites like Barnes and Noble and iTunes iBooks. The one caveat is your ebook must have a professional looking cover and excellent formatting if you're going to compete with the "traditional publishing houses" and their ebooks.

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Judith Tramayne's passion for the last 13 years is helping Authors self-publish ebooks. Her "Kindle eBook Course" has 18 videos and 7 image-filled PDFs shows how to EZ-ily make a Kindle ebook. Visit www.agoodread.com

Article Source: http://EzineArticles.com/?expert=Judith_Tramayne

Article Source: EzineArticles.com

How to Format and Check Your Kindle Ebook Without Owning a Kindle Device

By [Dirk Dupon](#)

Self publishing for Kindle ereading devices is hot. Amazon has made it easy for ordinary people to publish their own books, without the help of a publishing company.

You just write your book, convert it to the correct format, and submit it to the Kindle Direct Publishing store, where people can instantly buy and download it on their Kindle.

However, before you submit your book to the store, there are some important things to keep in mind.

People who buy digital books from Amazon have seven days to return them.

If your book is not properly formatted, has an amateurish look, and is hard to read and navigate through by lacking an active table of contents, your reader will ask for a refund, and you will lose the buyer forever. It's as simple as that.

That's why you need to format your Ebook correctly.

The font I recommend you to use for your book is Times New Roman, the size is 12-14.

Start your book with a (centered) title and your author name, followed by a clickable Table Of Contents to make it easy for your readers to navigate through your content.

Insert a page break after every chapter, to make your book look professional.

These simple tips will make your Kindle book look great.

Before submitting your Ebook to the Direct Publishing Platform, you should always check how your book will look on a Kindle reader device.

But what if you don't own a Kindle reader?

No problem. You can still check your book's layout by following one of these tips.

1) Download a copy of the MobiPocket Creator program.

The MobiPocket program is free to use, and converts DOC, PDF, and TXT files to the Kindle MOBI and PRC format, and you can see how your document will look in the Kindle device.

- If your original document does not include a table of contents, you can use the Wizard to automatically create one for you.

2) Another way to see how your Ebook will look without owning a Kindle device, is with the free "Kindle for your PC" program from Amazon.

Go to Amazon.com and click on the Kindle link > Ereaders > Kindle for PC (or Mac).

Install the software, and open the Ebook file to see how your book is formatted.

3) Or you can download a copy of the (free) Kindle Previewer tool from Amazon. Do a search for "Kindle Previewer tool" via Google, and you will find the download page.

Follow one of the above steps, and you will no longer have to be worried about how your Kindle book will appear on a Kindle device.

If you want to publish and sell your own book via the Kindle Bookstore, visit my blog and download my free report: "How To Publish Your Book On Amazon's Kindle Store" at: <http://kindle-publishing.blogspot.com>.

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Article Source: EzineArticles.com

Repurpose Your Content to Sell on Amazon Kindle

By [Kusal Gamage](#)

Just because you don't have a new eBook to sell on the Amazon Kindle doesn't mean that you can't take advantage of its rapidly growing popularity.

Whether you have an archive of old eBooks to choose from, or articles and reports to pull together, you can simply repurpose your old content and create a new eBook to sell on the Amazon Kindle.

Don't be discouraged by the daunting task of having to write an entirely new eBook. Just because you know your previously created eBooks are a couple of years old, doesn't mean that they are not still valuable for others. When repurposing old eBooks to sell today, just make sure of the following:

- All content is still accurate and applicable.
- Your work is as crisp and grammatically correct as possible.
- You know that there is still an audience for what you have to say.

All you have to do to repurpose this content is to simply format the eBook to the Kindle format using Amazon's propriety software, and publish your work to the Kindle community. Be aware that while you set the price, you will only receive 35% of the suggested retail price of each book that is sold.

Now, if you don't have previously written eBooks that you can repurpose to sell on the Amazon Kindle, do not fear. You can also repurpose articles, reports or other content of similar nature by forming it into an eBook format and thus creating an entirely new piece of work. The idea here is to save you from reinventing the wheel.

There is no need to redo all of your research and spend additional time as a wordsmith when you already have valuable resources to pull from. Simply gather previously written works and group them together into topic areas and create your new eBooks from there! When repurposing old content to create an eBook to be sold on the Amazon Kindle, be sure that:

- All content is accurate, applicable and cohesive.
- Your work is as crisp and grammatically correct as possible.
- You know that there is still an audience for what you have to say.

You should also be sure to advertise and market all of your old and new eBooks just as you would any of your other work. While the Amazon Kindle store is a great place to find a new and captive audience for your eBooks, you will still have to remain dedicated and focused to reaching your target market. That is why it is critical to

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view the Amazon Kindle eBook opportunity as an additional revenue stream, not a supplement to your online business.

If you find success as an eBook author with the Amazon Kindle, keep up the momentum! But don't forget where you came from. Be sure to maintain your commitment to the customers you have so cherished through your traditional business as well, and cross-reference them to your work as you continue to create and develop new material.

Good luck!

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Amazon Kindle: Hot Tips For Writers

By [Maria Gonzale](#)

If you are a writer then be smart and start cashing in on the cash generating trend for e-books and in particular Amazon Kindle-books. You really are spoiled for choice with this revenue stream. It is easy to grab a free account and sell your books on the highly trafficked Amazon.

Honestly anyone can do this, whether you have written paperbacks, e-books or web content. However if you are inexperienced in writing please take advantage of our hot tips for writing e-books. This will get the ball rolling in the right direction.

E-books, are published on the web, instead of print. People can use their PC or Kindle to read them. The Kindle is nice in that it is a small, wireless device. There is no cables or pc needed. Best of all there are no charges for the wireless capabilities.

E-books can contain any content just like print books. The New York Time's Best Seller List offers most of the-books in e-book format for the Amazon Kindle and other e-readers This medium is really cost effective and you do not need to be an established author or have a large budget. Popular topics for e-books are how-to guides, biographies, horror, romance, and much more, the sky is the limit.

Please don't feel intimidated. You can make great money even if you do not hit the Best Seller List! Also forget that it needs to contain screeds of pages. Some of the most popular e-books only contain 50 pages. As long as you get your message over the length is irrelevant! Please avoid repeating yourself to create more content. Just slightly lower the price instead.

Add a table of contents for a professional finish. A fiction or non-fiction book, typically has a table of contents. The table of contents should contain the name of each chapter or section and the page it starts on. The table of contents comes after the cover.

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For more detailed information on the amazing Kindle [<http://buykindle-now.com/>]. Please visit our site for a detailed review of all models.

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